

Classes and Discussions

5:30pm **VIP Ticket Holders Entry**

5:30pm **Whiskey Planks on the Delaware River**

Located in the Workshop on the Water (Map location E)

The Independence Seaport Museum's Workshop on the Water repairs and restores wooden boats. Alex Bell will be opening the woodshop to interested VIP guests and explaining the significance of the "whiskey plank". Join him to toast the history of whiskey on the water!



Max Pfeffer

Michael Veach

5:45 pm **The Ohio River and the Birth of Bourbon**

VIP Discussion Forum w/ Michael Veach and Max Pfeffer

VIP guests are invited to join Michael Veach, bourbon historian and author of Kentucky Bourbon Whiskey: An American Heritage, in a discussion forum focused on the transportation of whiskey barrels over water in America's early days.

6:15 pm **Seed Vault: Into the Heart of Rye**

Master Class w/ Michael Swanson of Far North Spirits

Join farmer, distiller, and co-owner of Far North Spirits Mike Swanson on a deep dive into rye. Mike has recently published a first-of-its-kind crop research study that reveals the significant impact rye grain varieties have on flavor.



Michael Swanson

6:30 pm **General Admission Guests' Entry**

6:45 pm **The "Slow" Process of Making Great Whiskey**

Discussion Forum w/ Greg Metze of Old Elk Distillery

Join Greg Metze as he describes his unique experiences in the American distilling industry. With over 35 years of distilling experience, Mr. Metze has quietly made the modern American whiskey movement possible through his years of labor at Midwest Grain Products (MGP).



Greg Metze

7:45 pm **It's Time We Rectified This: Sourcing Spirits to Build Brands-An American Tradition**

Master Class and Discussion w/ Robin Robinson and Cooper Spirits

Join Robin Robinson as he explains the misunderstandings surrounding an industry group that was both the substantial core of the whiskey trade, as well as its most maligned: the rectifier or the non-distillery producer. Taste some of the finest sourced American whiskey on the market- Cooper Spirits, bottled in Philadelphia.



Robin Robinson

8:00 pm **AWC Awards judges conclude deliberations**

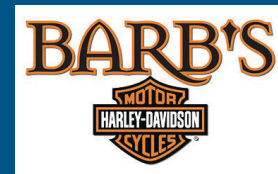
8:30 pm **Raffle Entries Close, Winners are Chosen**

9:00 pm **2020 AWC Awards Given to Winners**

9:00 pm **2020 AWC Raffle Winners are Called**

9:30 pm **End of Event**

The 2021 American Whiskey Convention would like to thank its guests, vendors, presenters, volunteers and the following partners/sponsors for making this year's event a success:



W E L C O M E
TO THE
5TH ANNUAL



American Whiskey Convention proceeds benefit



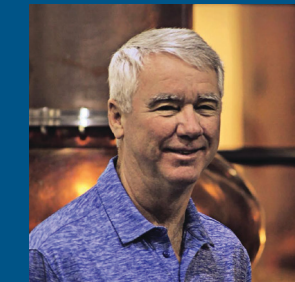
Independence Seaport Museum

211 S Christopher Columbus Blvd,
Philadelphia, PA

September 10, 2021



The 2021 #AWCAwards will be presented at 8:30pm.



Larry Ebersold

The recipients of the AWC's 1st Impact Awards were **Greg Metze** and **Larry Ebersold**. These two master distillers have over 90 years of combined distilling experience and are veterans of Midwest Grain Products (MGP) in Lawrenceberg, IN. Their work has impacted countless US craft distillers.



Greg Metze



Spring Water stations* are located throughout the venue to rinse your complimentary American Whiskey Convention weighted bottom glass. *Locations noted on map with blue water droplets

Check the Event Map for discussion forum locations, event highlights, and schedule.

Thank you for being considerate of your fellow guests while wearing your mask indoors.



ENTER TO WIN

AWC raffle items!

Visit the AWC Raffle Tables

in Location A on map



(Raffle winners will be posted after 8:30pm)

PLEASE SAMPLE WHISKEYS RESPONSIBLY

DELAWARE RIVER

1ST FLOOR

2ND FLOOR

4TH FLOOR



SEPT. 10, 2021

- A** AWC Raffles
- B** Art in the Age Cocktail Demos
- C** ISM's Workshop on the Water
- D** Judges' Enclave (Sample Dropoff)
- E** Uncommon Grain Art Installation
- F** Discussion Forum Classroom
- G** Master Classes
- H** Jimmy's BBQ catering station
- I** Dining Area & Seating
- J** Drew Estate Cigar Lounges
- K** Barb's Harley Davidson Motorcycles



SEPTEMBER 10 2021 INDEPENDENCE SEAPORT MUSEUM PHILADELPHIA

- 1. Bulleit Woody Trailer
- 2. Stoll & Wolfe Distillery
- 3. Delaware Valley Fields Foundation
- 4. Double Eagle Malt House
- 5. World Wide Stereo
- 6. Thistle Finch Distillery
- 7. New Liberty Distillery
- 8. Art in the Age
- 9. All Places Traveled
- 10. ISM's Workshop on the Water
- 11. Special Liquor Order Whiskeys
- 12. 1675 Spirits
- 13. Far North Spirits
- 14. Ruffic Designs
- 15. Haus Malts
- 17. A Novel Idea on Passyunk
- 18. Book Signings
- 19. Old Elk Distillery
- 20. CBD Infused Releaf
- 21. Jack Daniel's Family of Whiskeys
- 22. Ole Smoky Distillery
- 23. Jeffrey Scott Style
- 24. The Blind Barber
- 25. Mount Vernon Distillery
- 26. Frazier Enterprises

- 27. Cooper's Branch
- 28. Jefferson's Whiskeys
- 29. Copper Horse Farm
- 30. Old Limestone Mixing Water
- 31. Heaven Hill Distillery
- 32. Heaven Hill Distillery
- 33. Whiskey Links & More
- 34. Jim Beam Distillery
- 35. Old Overholt Rye Whiskey
- 36. Makers Mark Whiskeys
- 37. Dancing Star Farms
- 38. Deutsch Family Whiskeys
- 39. Wrong World Ceramics

- 40. Wild Turkey Distillery
- 41. Wild Turkey Distillery
- 42. Penelope Bourbon
- 43. Middle West Spirits
- 44. Laird & Company
- 45. Widow Jane Distillery/ Few Spirits
- 46. Hudson Whiskeys
- 47. Wyoming Whiskey/ Noble Oak Whiskey
- 48. Infinium Spirits
- 49. Pop's McCann & Sons
- 50. Barrell Craft Spirits
- 51. Lux Row Distillers
- 52. Conshohocken Brewing Company

- 53. Altered State Distillery
- 54. CNC Malt
- 55. Old Bedford Brewing Company
- 56. Bluebird Distilling
- 57. Fermented Adventure
- 58. Indian Creek Distillery
- 59. Sagamore Spirit
- 60. Castle Valley Mill
- 61. Hidden Still Spirits
- 62. Revivalist Spirits
- 63. Cynful Bliss
- 64. WhistlePig Rye Whiskeys
- 65. Five Saints Distilling

- 66. Limestone Branch Distillery
- 67. Woodford Reserve
- 68. Hughes Bros. Distillers
- 69. Manatawny Still Works
- 70. Copper Fox Distillery
- 71. Eight Oaks Craft Distillery
- 72. Bulleit Whiskeys
- 73. Cooper Spirits
- 74. Uncle Nearest Premium Whiskeys
- 75. Caledonia Spirits
- 76. Simply Hecgado
- 77. Catocin Creek Distillery
- 78. Gallows Hill Spirits Co.

- 79. PA Farm Bureau
- 80. Smooth Ambler Distillery
- 81. Whiskycast
- 82. The Wooden Indian Tobacco Shop
- 83. Middleton Mixology
- 84. Angel's Envy

■ Distilleries ■ Products/Services ■ Farmers/Mills

PENN'S LANDING PARKING LOT

Service Road
Truck Access 22" entrance