

# 5 Reasons Why You Need to Go to The American Whiskey Convention

Where else can you sip whiskey, get a straight razor shave AND contemplate getting a new tattoo all in one place? Sound like heaven? Then you can't miss The **American Whiskey Convention (AWC)**, *the* event to experience whether you're just getting into whiskey or you kiss your bottles to sleep each night.

The largest all-American whiskey event is happening Friday, April 5<sup>th</sup> at the Penn Museum of Archaeology and Anthropology. Space is limited and selling quickly. Reserve your ticket here.

Still not convinced?

Well, here are 5 Reasons You Need To Go to The American Whiskey Convention this April:

### 1. Taste Over 250 American Whiskeys.

Okay, maybe you won't get to taste *all* of the whiskeys in one go. But there will be over 250 whiskeys from across the country represented by over 80 vendors. Stroll around to meet and greet the masters behind the art of whiskey. A truly, unique opportunity! Check out more at info <u>HERE</u>.

#### 2. Get a Luxury Shoe Shine.

We invite local vendors to deliver the best shoe shining service to our American Whiskey Convention guests. All you need to do is sit back, relax, savor your whiskey, and smile. We know, we know. That's why tickets are going fast. Purchase your general admission or VIP pass HERE. There's more too...



## 3. Trim up with a Straight Razor Shave.

Top off that shoe shine with a straight razor shave making you feel like a proper gentleman. Every man deserves to feel and look well-groomed and <u>Gents Barber</u> Lounge will make it happen! Nothing beats that smooth and clean feeling. Oh

wait, maybe over 250 whiskey selections might... (Good thing you don't have to choose and can have it all at <u>The American Whiskey Convention</u>).



## 4. Join Us in Our Private Cigar Lounge

After that shoe shine and shave, grab your whiskey and join us in our private cigar lounge, hosted by the <u>Traveling Tobacconist</u>. Various, exotic cigars as well as your classical favorites will be available for purchase. Sit in our lounge, kick back, show off that new shoe shine, and take in a puff of the world's finest cigars. You deserve a day for you.



## 5. Motorcycle Displays

As if all that wasn't convincing enough, we'll even be bringing in some eye candy. Once you're done lounging around, peruse a collection of Indian Motorcycles we'll have on display from <a href="Cosmo's Indian in Trevose">Cosmo's Indian in Trevose</a>. We know. We're spoiling you. But, that's what we're here for! And that's why our events sell out fast. So if you haven't done so by now, make sure to reserve your ticket <a href="here">here</a>.



For those that always want a little extra, we suggest our VIP tickets which gives you an hour early access to the event for exclusive discussion forums and limited release bottles.

Purchase your VIP or General Admission tickets here.

Proceeds from the 4<sup>th</sup> Annual American Whiskey Convention go to Delaware Valley Fields Foundation, a nonprofit working alongside farmers and other local non-profits to raise awareness about the vital role of small farming in our communities.

See you on April 5th at The American Whiskey Convention!